

David Praznik | Curriculum vitae (eng)

September 1976 | Slovenian citizenship | www.ideator.si | info@ideator.si | www.linkedin.com/in/davidpraznik

Work experience

2011 - continues

David Praznik, Ideator s.p.

Graphic and GUI designer, Art director, Consultant.

2009 - 2014

Apple users of Slovenia Jabolko.org

Founder and editor in chief. Idea and development of GUI and user experience, author, organization and problem solutions.

2010 - 2010

Eksit d.o.o. - advertising agency

Graphic designer, GUI designer, Art director. Clients: Eksit, XYZ, Sportina, TWOWAY and others.

2008 - 2010

Endemit d.o.o. - advertising agency

Graphic designer, GUI designer. Clients: Vzajemna, Ilirija, Nil (FlipIT), Rabim.info, The North Face and others.

2007 - 2008

Goioe d.o.o. - advertising agency

Art director, GUI Designer. Conceptual design, GUI design and development, user experience development, branding, multimedia presentations. Clients: Ice Solutions, Avtotehna, Ministry of Public Administration, Delo, Marg, Regeneracija, Infiniti MRM and others.

2007 - 2007

Infiniti MRM - advertising agency

Graphic designer, GUI designer. Concept and design of logos, corporate identity, marketing campaigns, websites and preparations for digital and offset printing. Clients: Marg, Cisco, Emc, WFC, Autodesk, Renault Nissan, Ice Solutions, Avtotehna and others.

2003 - 2006

Silveco d.o.o. (Studio Orca)

Graphic designer, DTP. Designing user's guides for new cars, magazine design, design for brochures, posters, preparations for digital and offset printing. Clients: Renault Nissan Slovenia and Croatia, Mercedes-Benz, Honda, Mitsubishi, Volvo Slovenia and others.

2001 - 2003

Pro Anima d.o.o. (KLIK - magazine for creative computing)

Webpage editor, editor of the CD, graphic designer (print and web), DTP designer, CD author and system administrator, cover page designer, GUI designer. Author of interviews, review articles and guides with tips on multimedia and photography.

IAM (Institute and Academy of multimedia)

Lecturer in workshops for Adobe InDesign, Adobe Illustrator and Adobe Photoshop. Author of a short film for IAM (synopsis, script, camera, audio and video editing, DVD authoring).

1997 - 2001

Independent work

Web design, design for printed material, screen printing.

Knowledge and skills

Languages

Written and spoken: Slovenian, English, Serbo-Croatian.

Formal education, certifications and practical experience

Institute and Academy of Multimedia (Multimedia Engineer). Apple Certified Support Professional. I gained and still acquire practical experience through projects - on different workplaces, in different environments and with different people.

Software

Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe Photoshop in Adobe Dreamweaver. Periodically and if necessary: Adobe Premiere (video editing), Adobe After Effects, Adobe Audition (audio editing), Maxon Cinema 4D (3D elements). Office suites iWork, Microsoft Office. Alternative programs.

Project management and working methods

Working on the principles of project management. Proactive teamwork.

Operating systems

Excellent knowledge of Mac OS X and Windows operating system.

Media

Web, print, TV, audio and multimedia mobile devices.

People

More than 15 years of experience working with designers, illustrators, programmers, creatives, copywriters, printers, proofreaders, editors, clients.

Other

Freeride mountain biking, snowboarding and recreational sports, yoga, blogging, driver's license - B category, non-smoker.

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Delovne izkušnje

2011 - se nadaljuje

David Praznik, Ideator s.p. - spletno in grafično oblikovanje

Spletno in grafično oblikovanje, umetniško vodenje, svetovanje.

2009 - 2014

Apple uporabniki Slovenije Jabolko.org

Ustanovitelj in glavni urednik. Ideja in razvoj grafično uporabniškega vmesnika in uporabniške izkušnje, pisanje člankov, organizacija in podajanje rešitev.

2010 - 2010

Eksit d.o.o. - oglaševalska agencija

Grafični oblikovalec, oblikovalec grafično uporabniških vmesnikov (GUI Designer) in umetniško vodenje. Naročniki: Eksit, XYZ, Sportina, TWOWAY in drugi.

2008 - 2010

Endemit d.o.o. - oglaševalska agencija

Grafični oblikovalec, oblikovalec grafično uporabniških vmesnikov (GUI Designer). Naročniki: Vzajemna, Ilirija, Nil (FlipIT), Rabim.info, The North Face in drugi.

2007 - 2008

Gooie d.o.o. - oglaševalska agencija

Umetniški vodja, oblikovalec grafično uporabniških vmesnikov (Art Director, GUI Designer). Idejna zasnova, oblikovanje in razvoj grafično uporabniških vmesnikov, razvoj uporabniške izkušnje, branding, multimedijske predstavitve. Naročniki: Ice Solutions, Avtotehna, Ministrstvo za javno upravo, Delo, Marg, Regeneracija, Infiniti MRM in drugi.

2007 - 2007

Infiniti MRM - oglaševalska agencija

Grafični oblikovalec, oblikovalec grafično uporabniških vmesnikov (Graphic Designer, GUI Designer). Idejna zasnova in oblikovanje logotipov, celostnih grafičnih podob, marketinških akcij, spletnih strani ter priprava za digitalni in offset tisk. Naročniki: Marg, Cisco, Emc, WFC, Autodesk, Renault Nissan, Ice Solutions, Avtotehna in drugi.

2003 - 2006

Silveco d.o.o. (Studio Orca)

Grafični oblikovalec, prelom (Graphic Designer, DTP). Postavitev navodila za uporabnike novih avtomobilov, oblikovanje revije, zloženek, plakatov, priprava za digitalni in offset tisk. Naročniki: Renault Nissan Slovenija in Hrvaška, Mercedes-Benz, Honda, Mitsubishi, Volvo Slovenija in drugi.

2001 - 2003

Pro Anima d.o.o. (KLIK - revija za kreativno računalništvo)

Urednik spletne strani, urednik CD-ja, grafični oblikovalec (tisk in splet), prelom (dtp), avtorizacija CD-ja, sistemski administrator. Oblikovanje za oglaševalce. Idejna zasnova in realizacija naslovnice, izdelava in urejanje grafično uporabniškega vmesnika za CD, intervjuji, testiranje in pisanje člankov, navodil z nasveti o multimedijskih programih, številni drugi članki, prelom (dtp) tiskovin in fotografiranje.

IAM (Inštitut in akademija za multimedije)

Predavatelj na delavnicah za Adobe InDesign, Illustrator in Photoshop. Avtor kratkega filma: delo za IAM (sinopsis, scenarij, kamera, avdio in video montaža, avtorizacija DVD-ja).

1997 - 2001

Neodvisno delo

Oblikovanje spletnih strani, oblikovanje tiskovin, sitotisk.

Znanja in kompetence

Jeziki

Pisno in ustno: slovenščina, angleščina in srbohrvaščina.

Formalna izobrazba, certifikati in praktične izkušnje

Inštitut in akademija za multimedije (inženir multimedije). Apple Certified Support Professional. Praktične izkušnje sem pridobil in jih pridobivam skozi projekte - na različnih delovnih mestih, v različnih okoljih in z različnimi ljudmi.

Programska oprema

Adobe Illustrator, InDesign, Acrobat, Photoshop in Dreamweaver. Občasno in po potrebi: Adobe Premiere (montaža videa), Adobe After Effects, Adobe Audition (avdio montaža), Maxon Cinema 4D (3D elementi). Pisarniški paket iWork, Microsoft Office. Nadomestni programi.

Projektno vodenje in način dela

Delo po načelih projektnega vodenja. Proaktivno timsko delo.

Operacijski sistemi

Odlično poznavanje Mac OS X in Windows operacijskih sistemov.

Mediji

Splet, tisk, TV, avdio in multimedijske mobilne naprave.

Ljudje

Več kot 15-letne izkušnje z delom z oblikovalci, ilustratorji, programerji, kreativci, tekstopisci, tiskarji, lektorji, uredniki, naročniki.

Ostalo

Freeride gorsko kolesarjenje, snowboard in rekreativni športi, joga, bloganje, voziški izpit - B kategorija, nekadilec.